

Pinkalicious! *Party!*

Hello **PINK** Superstar!

I am absolutely thrilled that you have accepted the challenge to host a *Pinkalicious Party!* I look forward to helping you Sell Product, Book your 30 faces, and add New Team members to your team at this Fun Event . Plus you will receive excellent training that will help you continue to build an outstanding Mary Kay business!

Your *Pinkalicious Party* is scheduled for _____

Location: _____

Your goal is to have at least **10 guests** (18 years or older) at your *Pinkalicious Party*. I will be introducing you to your Guests as a Superstar MK Consultant who is excited about building her Mary Kay business . I will be sharing with everyone info about our awesome product line and how we make our money in Mary Kay. I will be also be bringing lots of “Bling” to give away as prizes to your Guests at the event.

When you have a total of **10 guests** at your *Pinkalicious Party*, you will receive a special gift from me, selected just for you! Please start making your contact list now and begin inviting the sharpest ladies you know to your *Pinkalicious Party*. Send each Guest a mailed Invitation followed up by a Phone call. A text reminder the day of the event also helps to coach for great Guest attendance.

Please remind your guests that they will be with us for about an hour and a half so they can arrange childcare. Children are highly discouraged from attending this event, remember it should be a fun Girls day out for everyone who attends. Decorations should be simple, and **PINK!** Keep your refreshments very simple. Coffee and maybe PINK cupcakes, or chips and pop, will do fine.

Remember the best use of your time is sending out your invitations and following up the day before with a quick phone call to confirm the # of guests that will be expected.

I am so excited about your future in Mary Kay Cosmetics and I will do my very best to make your *Pinkalicious Party* exciting and fun for both you and your guests!

Looking Forward to a Great Time Together.

Your Director and Biggest Cheerleader,