

# Tips for a Great *Pinkalicious Party!*

**Over invite.** 100 invitations mailed will equal 20 in attendance, if confirmed.

**Call every mailed invitation 24 hours** prior to event and confirm attendance. A text reminder the day of event also helps to coach for Great Guest attendance.





**Ask for a family member to help** with refreshments . All refreshments will be served at the end of the event.

**Please make arrangements for your personal child care** for the event so you can be focused on building your business. You may even mention the fact that you personally found a babysitter for your children to those you invited who have children so that they will do the same.

**Encourage your guests to arrive 15 minutes early** and let them know that you want to share a special pampering session and that you look forward to treating them. Pamper all of your Guests with Satin Hands before event begins.

**Begin The Event promptly** at the assigned time so encourage early arrivals.

**Ask your recruiter or a sister consultant to help** with this event. At the end of the party, we will divide up the responsibilities as follows:

-  **Hosting Consultant will book the appointments**— have date book ready and outlined for potential appointments.
-  **Recruiter or Sister Consultant** - Complete Sales tickets, finalize sales and fill orders (if product is available).
-  **Director or Emcee for Event** - Finalize agreements and collect questionnaires for drawing.
-  **Refreshment Server**— Friend or Relative. Remind them that drinks at the beginning is fine but food needs to be served at the end of the evening.

## **ITEMS YOU NEED TO HAVE AT YOUR *PINKALICIOUS PARTY*:**

1. 3 product gifts wrapped in silver paper with a pink bow. Compacts work best.
2. A set of Satin Hands in a gift bag for drawing give away.
3. WISH LISTS for each guest (not look books) and sales tickets.
4. A poster with the words " 30 Faces" across the top and 30 blank lines.
5. Music in background for the beginning and at the end.
6. A completed ROLL UP filled based on Wish List / Closing Sheet.
7. Refreshments.
8. A simple display of various Mary Kay products. This is not mandatory. If space is limited or inventory is limited, the Roll Up will due just fine.