

FEBRUARY 2023 UNIT NEWSLETTER

FEBRUARY UNIT GOALS

- **★** 42,000 WHOLESALE
- **30 NEW CONSULTANTS**
 - ★ 125 ORDERS
 - **★** 5 NEW RED JACKETS

JANUARY TEAM BUILDE

FOR EACH NEW TEAM MEMBER IN JANUARY!



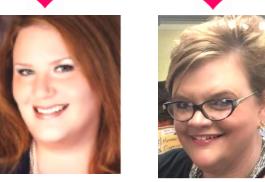
Holeda Dailey



Charlotte Moore



Leigh Anne Adkins



Andrea **Boggess**







Thank you for helping our Unit Build to #1!



- Our Mary Kay Unit is #2 in Sapphire Division and now #10 in the nation Seminar year to date!
- ★ But we are ON THE RUN TO #1!!!
- ★ 7 months down....5 months to go!



Focused February is here!

2023 is really flying by. Can you believe that it is already the second month of the new year? Sooooooo hows it going? Are your New Year resolutions still in play or like most....maybe you don't even remember what they were...lol.



That 's why when I goal set I only *focus on the New month* in front of me and February has ALOT of good stuff to focus on!

- New Spring Products! Check out the page within this newsletter show-casing the latest MK Product launch. Last quarter Star Consultants and P.C.P participants can order on the 10th of this month and everyone else can order on the 15th. The new products will be available for your Customers to order on your Personal Website beginning on the 16th. Go to www.marykayintouch.com to check ordering limits and to place your order.
- **Check out ALL of the amazing Prizes and Promotions** waiting for you this month. So many ways to win just for working your business.
- New Promotions to help you add New Members to Your Team! Check out the Beautiful Opal Stone Heart Necklace (front page) you can earn by adding a New Team Member this month! It's all about building new customers and New Team Members this month!

We will also be adding a lot of Training Videos in the **VIDEO VAULT** on moledaonline.com website this month. Be sure to go online and check it out so you don't miss a thing!

February is traditionally one of our most POWERFUL months full of amazing selling and welcoming New Consultants to our MK Family. I know this month will be no different....in fact even better!

Here is to wishing you your best month ever in your Mary Kay Business!

Always your biggest Cheerleader, Love and much belief,



| TOF | P 20 RETAIL SALES YTD |
|-----|-----------------------|
| 1 | Hilda Armstrong |
| 2 | Colleen Swieder |
| 3 | Mary Booker |
| 4 | Debra Fields |
| 5 | Yvonne Booth |
| 6 | Tonya Haynes |
| 7 | Della Hemphill |
| 8 | Terri Rinko |
| 9 | Staci Williams |
| 10 | Natalie Hamrick |
| 11 | Tanika Saunders |
| 12 | Latisha Dixon |
| 13 | Gloria Flowers |
| 14 | Valarie Saunders |
| 15 | Charlotte Moore |
| 16 | Stephanie Chesnut |
| 17 | Stephanie Sansom |
| 18 | Linda Heatherman |
| 19 | Tammy Smith |
| 20 | Terri Winbourn |

| TOP 10 COURT OF SHARING YTD | | | | | | | | |
|-----------------------------|------------------------|--|--|--|--|--|--|--|
| 1 | Staci Williams | | | | | | | |
| 2 | Charlotte Moore | | | | | | | |
| 3 | Stephanie Chesnut | | | | | | | |
| 4 | Yvonne Booth | | | | | | | |
| 5 | Natalie Hamrick | | | | | | | |
| 6 | Anita Toler | | | | | | | |
| 7 | Leigh Anne Adkins | | | | | | | |
| 8 | Hilda Armstrong | | | | | | | |
| 9 | Mary Booker | | | | | | | |
| 10 | Tammy Damron | | | | | | | |



It's all about THE RED at Seminar 2023!

Achieve and maintain one or more of the following by June 30th, 2023 to be invited to our "All about the RED" After Party at Seminar 2023!

- National Court of Sales
- National Court of Sharing
- Elite Team Leader
- 4 Quarter Ruby Star
- Debut as a New Director









OR Web browser: moledazoom.com

FEBRUARY PROMOTIONS







\$600 Wholesale!











Level 1 Graduates Level 2 Graduates



Contact Moleda for Details! 304-542-5564

February Inner Circle Charm of the month!

* Add 3 New active

Team Members Jan - Feb. 2023



600 Wholesale & I New Recruit!

Build your Bracelet! this month!



5 *Qualifed Parties 10* Qualified Parties



15 Video Shares with 4 Q follow up



30 Faces with product

*Qualified =\$200 min in retail sales



Win this fun "REAL BOSS"

TShirt from Moleda when you complete the challenge!



*Faces must be documented in your FB Model Portfolio.



Laura Murray
Watch Winner!



Chelsea Loveless
Watch Winner!



Andrea Boggess
Watch, Necklace
& Earrings Winner!



Kim Nichols
Watch Winner!



Debra O'Dell Watch Winner!



Earnestine FoxWatch Winner!

Welcome New January Consultants!

| New Consultant | From | Recruiter |
|-------------------|------------------|-------------------|
| Andrea Boggess | Saint Albans, WV | Moleda Dailey |
| Chelsea Loveless | Saint Albans, WV | Andrea Boggess |
| Malinda Presson | Sevierville, TN | Leigh Anne Adkins |
| Madison Vannoy | Charleston, WV | Charlotte Moore |





ELITE TEAM LEADERS

(8 active team members)



Hilda Armstrong



Terri Rinko



Stephanie Chesnut



Della Hemphill

TEAM LEADERS (5-7 active team members)



Staci Williams



*Debbie*Fields



Wwonne Booth



Leigh Anne Adkins

STAR TEAM BUILDER (3-5 active team members)







SENIOR CONSULTANTS



- ★ Marie Adkins
- ★ Alleise Alexander
- ★ Andrea Boggess
- ★ Vicky Covert
- M. Ann Crawford
- Beverly Cunningham
- ★ Teri Ferrell
- **★** Gloria Flowers
- ★ Angel Hamrick
- ★ NatalieHamrick
- ★ Michelle Hargis-Pauley

- ★ Debra Hart
- Tonya Haynes
- ★ Linda Heatherman
- ★ Jennifer Hubbard
- ★ Rose Etta Kozak
- ★ Jean Ann McCoy
- ★ Ange Nance
- ★ Janet Poole
- ★ Penny Stuart
- ★ Nancy Vatalare





EMERALD STARS!



Hilda **Armstrong**



Terri Rinko

DIAMOND STARS!



Yvonne Booth



Mary Booker



Congrats 2nd Quarter Stars!

Sept. 16-Dec. 15





RUBY STAR!





Della Hemphill





Debra Fields





Natalie Hamrick



Gloria Flowers



















Charlotte Moore

Tonya Haynes

Linda Della Stephanie Heatherman Hemphill Chesnut

Valerie **Saunders**

SAPPHIRE STARS!

Stephanie Sansom

Tanika Saunders

Tammy Smith'

Latisha **Dixon**



(Updated 1/5)

| | | | _ | | | |
|---------------------|-----------------------------|-------------|-------------|-------------|-------------|-------------|
| Name | Total Contest Credit | Sapphire | Ruby | Diamond | Emerald | Pearl |
| Andrea Boggess | \$ 2,417.00 | * | * | \$ 583.00 | \$ 1,183.00 | \$ 2,383.00 |
| Hilda Armstrong | \$ 2,258.00 | * | \$ 142.00 | \$ 742.00 | \$ 1,342.00 | \$ 2,542.00 |
| Yvonne Booth | \$ 1,812.00 | * | \$ 588.00 | \$ 1,188.00 | \$ 1,788.00 | \$ 2,988.00 |
| Terri Rinko | \$ 1,708.00 | \$ 92.00 | \$ 692.00 | \$ 1,292.00 | \$ 1,892.00 | \$ 3,092.00 |
| Mary Booker | \$ 1,245.00 | \$ 555.00 | \$ 1,155.00 | \$ 1,755.00 | \$ 2,355.00 | \$ 3,555.00 |
| Tanika Saunders | \$ 1,214.00 | \$ 586.00 | \$ 1,186.00 | \$ 1,786.00 | \$ 2,386.00 | \$ 3,586.00 |
| Valarie Saunders | \$ 1,211.00 | \$ 589.00 | \$ 1,189.00 | \$ 1,789.00 | \$ 2,389.00 | \$ 3,589.00 |
| Latisha Dixon | \$ 1,206.25 | \$ 593.75 | \$ 1,193.75 | \$ 1,793.75 | \$ 2,393.75 | \$ 3,593.75 |
| Staci Williams | \$ 1,080.75 | \$ 719.25 | \$ 1,319.25 | \$ 1,919.25 | \$ 2,519.25 | \$ 3,719.25 |
| Della Hemphill | \$ 825.50 | \$ 974.50 | \$ 1,574.50 | \$ 2,174.50 | \$ 2,774.50 | \$ 3,974.50 |
| Leigh Anne Adkins | \$ 763.00 | \$ 1,037.00 | \$ 1,637.00 | \$ 2,237.00 | \$ 2,837.00 | \$ 4,037.00 |
| Debra Fields | \$ 749.00 | \$ 1,051.00 | \$ 1,651.00 | \$ 2,251.00 | \$ 2,851.00 | \$ 4,051.00 |
| Chelsea Loveless | \$ 669.50 | \$ 1,130.50 | \$ 1,730.50 | \$ 2,330.50 | \$ 2,930.50 | \$ 4,130.50 |
| Debra ODell | \$ 649.00 | \$ 1,151.00 | \$ 1,751.00 | \$ 2,351.00 | \$ 2,951.00 | \$ 4,151.00 |
| Nedra Richmond | \$ 612.50 | \$ 1,187.50 | \$ 1,787.50 | \$ 2,387.50 | \$ 2,987.50 | \$ 4,187.50 |
| Colleen Swieder | \$ 608.00 | \$ 1,192.00 | \$ 1,792.00 | \$ 2,392.00 | \$ 2,992.00 | \$ 4,192.00 |
| Tonya Haynes | \$ 605.50 | \$ 1,194.50 | \$ 1,794.50 | \$ 2,394.50 | \$ 2,994.50 | \$ 4,194.50 |
| Tammy Smith | \$ 605.50 | \$ 1,194.50 | \$ 1,794.50 | \$ 2,394.50 | \$ 2,994.50 | \$ 4,194.50 |
| Kim Nichols | \$ 604.50 | \$ 1,195.50 | \$ 1,795.50 | \$ 2,395.50 | \$ 2,995.50 | \$ 4,195.50 |
| Laura Murray | \$ 603.50 | \$ 1,196.50 | \$ 1,796.50 | \$ 2,396.50 | \$ 2,996.50 | \$ 4,196.50 |
| Cassie Rakes | \$ 603.50 | \$ 1,196.50 | \$ 1,796.50 | \$ 2,396.50 | \$ 2,996.50 | \$ 4,196.50 |
| Dominique Armstrong | \$ 571.50 | \$ 1,228.50 | \$ 1,828.50 | \$ 2,428.50 | \$ 3,028.50 | \$ 4,228.50 |
| Kelly Murray | \$ 547.50 | \$ 1,252.50 | \$ 1,852.50 | \$ 2,452.50 | \$ 3,052.50 | \$ 4,252.50 |
| Mary Mounts | \$ 493.00 | \$ 1,307.00 | \$ 1,907.00 | \$ 2,507.00 | \$ 3,107.00 | \$ 4,307.00 |
| Angel Hamrick | \$ 487.50 | \$ 1,312.50 | \$ 1,912.50 | \$ 2,512.50 | \$ 3,112.50 | \$ 4,312.50 |
| Sheria Pickens | \$ 478.00 | \$ 1,322.00 | \$ 1,922.00 | \$ 2,522.00 | \$ 3,122.00 | \$ 4,322.00 |
| Janet Poole | \$ 476.50 | \$ 1,323.50 | \$ 1,923.50 | \$ 2,523.50 | \$ 3,123.50 | \$ 4,323.50 |
| Barbara Stutler | \$ 458.00 | \$ 1,342.00 | \$ 1,942.00 | \$ 2,542.00 | \$ 3,142.00 | \$ 4,342.00 |
| Dawna Brown | \$ 452.50 | \$ 1,347.50 | \$ 1,947.50 | \$ 2,547.50 | \$ 3,147.50 | \$ 4,347.50 |
| Brenda Graham | \$ 450.50 | \$ 1,349.50 | \$ 1,949.50 | \$ 2,549.50 | \$ 3,149.50 | \$ 4,349.50 |
| Gloria Flowers | \$ 422.50 | \$ 1,377.50 | \$ 1,977.50 | \$ 2,577.50 | \$ 3,177.50 | \$ 4,377.50 |
| Linda Heatherman | \$ 395.50 | \$ 1,404.50 | \$ 2,004.50 | \$ 2,604.50 | \$ 3,204.50 | \$ 4,404.50 |
| Ernestine Fox | \$ 390.50 | \$ 1,409.50 | \$ 2,009.50 | \$ 2,609.50 | \$ 3,209.50 | \$ 4,409.50 |
| Tammy Damron | \$ 384.00 | \$ 1,416.00 | \$ 2,016.00 | \$ 2,616.00 | \$ 3,216.00 | \$ 4,416.00 |
| Teri Ferrell | \$ 370.50 | \$ 1,429.50 | \$ 2,029.50 | \$ 2,629.50 | \$ 3,229.50 | \$ 4,429.50 |
| | | | | | | |





JAN. WHOLESALE ACHIEVERS

Thank You for your Orders!

TOP 5 WHOLESALE ACHIEVERS + Tiara Team*! (1200+)





*Andrea Boggess \$1,817.00



*Terri Rinko \$1,480.50



*Hilda Armstrong \$1,428.00



*Mary Booker \$1,245.00



*Yvonne Booth \$1.208.50

JANUARY \$600-\$999 ACHIEVERS



Staci Williams



Debra O'Dell



Chelsea Loveless



Della Hemphill



Tanika Saunders



Colleen Sweider



Tonya Haynes



Valarie Saunders



Tammy Smith



Laura Murray



Latisha Dixon

EARRING OF THE MONTH CLUB!



Cassie Rakes

JAN.





Earring of the month Club!

na Daggara

- Andrea Boggess
- Terri Rinko
- Hilda Armstrong
- ★ Mary Booker
- * Yvonne Booth
- * Staci Williams
- ★ Debra ODell
- * Chelsea Loveless
- Della Hemphill
- ★ Tanika Saunders
- Valarie Saunders

Colleen Swieder

- ★ Latisha Dixon
- ★ Tonya Haynes
- ★ Tammy Smith
- ★ Laura Murray
- * Cassie Rakes
- Cassie Makes
- ★ Angel Hamrick
- 🖈 Brenda Graham
- ★ Kelly Murray
- 🖈 Nedra Richmond
- ★ Leigh Anne Adkins

🖈 Linda Heatherman

- Ernestine Fox
- Tammy Browning
- * Kim Nichols
- * Cherie Litton
- Beverly Cunningham
- Dominique Armstrong
- ★ Lauren Mabe
- Debra Fields

THANK YOU FOR YOUR JANUARY ORDERS!

(\$599-\$225 wholesale orders)

| Name | Unit Whise |
|---------------------|------------|
| Angel Hamrick | 487.50 |
| Brenda Graham | 450.50 |
| Kelly Murray | 450.50 |
| Nedra Richmond | 449.50 |
| Leigh Anne Adkins | 428.00 |
| Linda Heatherman | 395.50 |
| Ernestine Fox | 390.50 |
| Tammy Browning | 363.50 |
| Kim Nichols | 346.00 |
| Cherie Litton | 342.00 |
| Beverly Cunningham | 341.00 |
| Dominique Armstrong | 304.50 |
| Lauren Mabe | 301.00 |
| Debra Fields | 300.00 |
| Renee Kidd | 292.00 |
| Inetta Johnson | 289.00 |
| Kayla Roberts | 285.00 |

| Name | Unit Whlse |
|-----------------|------------|
| Karen Byington | 284.00 |
| Tammy Damron | 280.00 |
| Cora Frailie | 280.00 |
| Vicky Covert | 279.50 |
| Connie Keeney | 277.50 |
| Brenda Martin | 272.50 |
| Mary Mounts | 267.50 |
| Rose Etta Kozak | 262.00 |
| Tammy Bunch | 254.50 |
| Nadine Euler | 253.00 |
| Malinda Presson | 251.00 |
| Tina Booth | 249.00 |
| Teresa Johnson | 249.00 |
| Debra Hart | 247.00 |
| Jennifer Koss | 243.50 |
| Debbie Lawrence | 243.00 |
| Susie Garrison | 242.00 |

| Name | Unit Whlse |
|---------------------|------------|
| Valerie Porter | 236.00 |
| Jennifer Cline | 234.50 |
| Sheria Pickens | 234.00 |
| Barbara Stutler | 232.00 |
| Janet Poole | 231.50 |
| Deborah Martin | 230.00 |
| Deborah Burcham | 229.50 |
| Benita Turner | 229.50 |
| Wendy Witherell | 229.00 |
| Shelvy Campbell PhD | 228.00 |
| Jennifer Hubbard | 228.00 |
| Charlene Panish | 227.00 |
| Deborah Jones | 226.25 |
| Deidre Bradley | 226.00 |
| Jennifer Napier | 225.50 |
| Louis Roe Jr. | 225.50 |



Birthdays & Mary Kay Anniversaries

February Birthdays Feb. Anniversaries

| Name | Bday | | |
|---------------------------|------|--|--|
| Jessica Hager | 1 | | |
| Michelle Hargis-Pauley | 2 | | |
| Pamela James | 2 | | |
| Savannah Jones | 2 | | |
| Lisa Falls | 3 | | |
| Whitney Irwin | 3 | | |
| Tabitha Stutler | 5 | | |
| Francine Beverly-Townsend | 6 | | |
| Susan Grubbs | 6 | | |
| Jonas Bonhomme | 7 | | |
| Krista Wilkinson | 7 | | |
| Carol Legg | 9 | | |
| Rosie Johnson | 12 | | |
| Lori Canterbury | 13 | | |
| Brenda Kraft | 13 | | |
| Stephanie Chesnut | 15 | | |

| Name | Bday |
|-----------------|------|
| Sonia Taylor | 15 |
| Eileen McConkie | 18 |
| Marsha Thorne | 18 |
| Nedra Richmond | 19 |
| Kelly Pell | 20 |
| Teresa Quigley | 20 |
| Kelly Murray | 22 |
| Marva Dowdin | 23 |
| Teresa Damron | 24 |
| Sheria Pickens | 25 |
| Cassie Rakes | 25 |
| Kada Saunders | 25 |
| Karen Snyder | 26 |
| Louisa Bridges | 27 |
| Inetta Johnson | 27 |
| Maggie Pruett | 27 |
| Amy Smith | 27 |
| Heather Deal | 28 |

| | (3) |
|------------------------|-----|
| Name | Yrs |
| Teresa Eskins | 24 |
| Susie Garrison | 20 |
| Bonita Wesley | 19 |
| Tammy Lloyd | 16 |
| Robin Eggleton | 13 |
| Sharon Harding | 11 |
| Tammy Browning | 11 |
| Valarie Saunders | 11 |
| Missy Coffman | 6 |
| Anna Catherine Harding | 5 |
| Corrine Williams | 5 |
| Gina Gooderham | 4 |
| Shelly Rose | 3 |
| Savannah Johnson | 2 |
| Teresa Young | 2 |
| Susan Grubbs | 1 |
| Frances Scarbro | 1 |
| Kelly Pell | 1 |
| Lisa Rouleau | 1 |
| Teresa Barton | 1 |



POWER IN POSSIBILITY

BREAKTHROUGH BOOSTERS

FERULIC+NIACINAMIDE BRIGHTENER

Address multiple pathways to reduce uneven skin tone and boost skin's brightness with a trio of proven skin-brightening ingredients, including ferulic acid, niacinamide and navy bean extract.



\$38

\$15

PHA+AHA RESURFACER

\$18

Accelerate surface skin renewal and gently dissolve dead skin cells with a powerful boost of large and small hydroxy acids plus skin-Replenishing glycerin.



Hydration meets lipstick in this fiercely supreme formula with intense color payoff – now in two new shades!



Give spring looks a glow up with creamy, dreamy duo sticks that glide on smoothly and blend easily – seamlessly adding warm vibes in an instant.

HAND CREAM

\$10

Make "me" time more enjoyable with fresh self-care inspired by scents of the season. These three luxurious hand creams feature decadent textures and uplifting aromas that revive from wrists to fingertips.

AFTER-SUN GEL

Give spring looks a glow up with creamy, dreamy duo sticks that glide on smoothly and blend easily – seamlessly adding warm vibes in an instant.



MONTHLY IPA TRACKING

MONTH OF:

MONTH GOAL:

Income Producing Activities:

- A Party = Hostess + \$200 or more in sales
- **B 2 Facials** = With Samples
- C 2 New Bookings Facial or Party Must have time and date
- **D** \$100 in sales
- **E MK Share -** using the ATM method (MK Cash Grab FB Group) Guest must watch video and complete survey.
- **F Guest Group** Go Live for a 20 minute presentation in your Guest Group.
- G Grow your Guest Group add 10 new

- H 1 New Team Member
- New Team Member completes baby steps. Setup website, Propay, completes 7 day training texts, schedules her debut.
 New Team Member who adds a New
- Team Member with your help.
- K New Team Member completes Pretty in Pink Challenge
- L Dash Chat with your Sales Director
- M Monday Zoom Meeting attend all the way through.

| Sapphire - Ruby Star Consultant | | | | | Diamond - Emerald Star Consultant | | | | | | | Pearl Star Consultant On-Target Car/DIQ | | | | | | | |
|--|---------------|-----------|---------|------|---|--|--|--|--|--|--|--|--|---|--|--|--|--|---|
| COMPLETE ANY 5 IPA'S EACH WEEK WEEK 1 | | | | | COMPLETE ANY 10 IPA'S EACH WEEK | | | | | | | COMPLETE ANY 15 IPA'S EACH WEEK | | | | | | | |
| | | | | | | | | | | | | | | | | | | | |
| WE | EK 2 | <u>)</u> | | | | | | | | | | | | | | | | | |
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