## THE NEW MK Beauty Experience

## **Phrases and Words THAT WORK!**

- \* Beauty Experience Packages
- \* The NEW Mary Kay
- \* We now get to offer....
- \* Bringing the Spa to you
- \* Choose your treatment
- \* DIY Spa-like treatments in your home
- \* In home treatments
- \* Radiant and more vibrant skin with one treatment
- \* The "facial peel experience"
- \* The deep cleansing charcoal mask experience opens your senses
- \* Dermatologist designed and salon grade microdermabrasion treatment with deep exfoliation that leaves the skin radiant
- \* Radiant, vibrant, luxurious
- \* Ultimate relaxation in your own home
- \* Classic Mary Kay free and in your home, free products for sharing your experience with friends
- \* Anti-aging treatments
- \* Spa treatment in your own bathroom
- \* The "Platinum Package" is the ultimate experience and what most people do