

# Why The Photo Shoot Works!

## ASK!

Ask her to be a model  
at one of our  
upcoming events!

## ***GIRLS NIGHT OUT!***

- Guest Event
- Ticket Marketing
- Ring Box

## ***BOOK!***

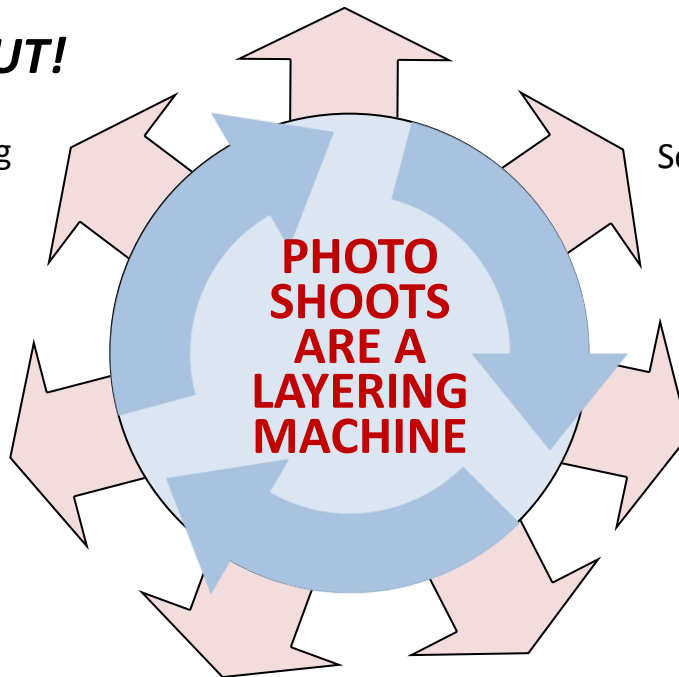
Schedule THIS WEEK!

## ***FACIAL***

- Model Brochure
- Model Referrals
  - Sell Sets
- Hostess Program
  - Share

## ***FOLLOW UP!***

- Career Presentation
- Recruiting Notebook



## ***PHOTOSHOOT***

- Talent Scout
- Info Request
- Fun Environment

## ***HOLD PARTY***

- Interview Hostess
- Closing Sheet
  - Both Sides

• ***Remember to invite your Model  
to the next Guest Event at any point in the Cycle.***

# Ultimate Layering Process