

Super Sales Ideas!

"Make This Your Best Month Ever!"

SELECT YOUR TOP 3 FOR THIS WEEK

Hold an MK
Facial Appointment

Average sales \$75

Hold an MK Party

Average sales \$375

Book 5 guests/models
for your meeting and
offer her 1 glamour
item 1/2 off when she
purchases \$50 or more.

Demo Satin Hands on 30
people to sell 15 sets!

*Visit childcare centers,
nail salons, medical offices, etc.,
and offer them a 5 minute
Satin Hands Treatment*

Sell \$24 to 24 people
in 24 hours!

Do this TWICE and you'll
have nearly \$1,200 in
sales!

Hand out 30 samples of
TimeWise Repair and offer
a 10% discount on the
purchase of the set.
Make it your goal to sell
5 sets!

Invite 10
friends & family
to be a Lipstick Hostess

Sell 10 = 1 Free Lipstick
Sell 20 = 3 Free!

Hold phone lottery and
tell customers one lucky
winner will receive their
order for FREE! Sell at least
\$20 to 20 customers for
\$400 in sales.

Challenge 3 friends
to sell \$100 EACH and
reward them with a lunch
date (on you) when they
complete their \$100 goal!

Hand out 10 samples
EVERY day and follow up
with 2 NEW Bookings a
day.

Your Goal? Book 8 to hold
5 selling appointments!

Select 1
Feature Product
of the Week

Buy 1 - Get 1
Half Price.

Contact customers with
birthdays and offer a
15% discount on
purchases made BEFORE
the 15th. Offer 20% off if she
shares her appointment
with 3 friends!

Deliver reorders and up
sell by selling at least one
additional item per
customer.

*Focus on 1 or 2 products
to promote for upselling!

Contact customers and
remind them of your
exclusive gift
giving services
(Grads, Father's Day
Valentines Day, etc.)

Sell discounted
Gift Certificates:

\$175 for only \$125
\$125 for only \$100
\$75 for only \$50