

Tips for a Great Celebration Party!

Over invite. 100 invitations mailed will equal 20 in attendance, if confirmed.

Call every mailed invitation 24 hours prior to event and confirm attendance.

Ask for a family member to help with refreshments . All refreshments will be served at the end of the event.

Please make arrangements for your personal child care for the event so you can be focused on building your business. You may even mention the fact that you personally found a babysitter for your children to those you invited who have children so that they will do the same.

Encourage your guests to arrive 15 minutes early and let them know that you want to share a special pampering session and that you look forward to treating them. Pamper all of your Guests with Satin Hands before event begins.

Begin The Event promptly at the assigned time so encourage early arrivals.

Ask your recruiter or a sister consultant to help with this event. At the end of the party, we will divide up the responsibilities as follows:

Hosting Consultant will book the appointments— have date book ready and outlined for potential appointments.

Recruiter or Sister Consultant - Complete Sales tickets, finalize sales and fill orders (if product is available).

Director or Emcee for Event - Finalize agreements and collect questionnaires for drawing.

Refreshment Server— Friend or Relative. Remind them that drinks at the beginning is fine but food needs to be served at the end of the evening.

Things to have at event:

1. 3 product gifts wrapped in silver paper with a pink bow. Compacts work best.
2. A set of Satin Hands in a gift bag for drawing give away.
3. Beauty Books for each guest (not look books) and sales tickets.
4. A poster with the words “ 30 Faces” across the top and 30 blank lines.
5. Music in background for the beginning and at the end.
6. A completed ROLL UP filled based on Wish List / Closing Sheet.
7. Refreshments.
8. A simple display of various Mary Kay products. This is not mandatory. If space is limited or inventory is limited , the Roll Up will due just fine.