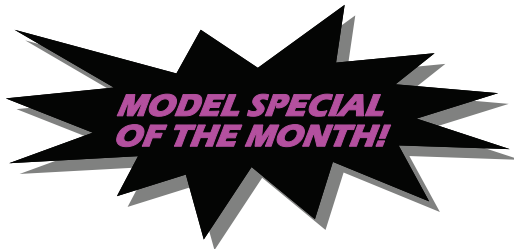


THREE STEPS TO
BECOMING A
MARY KAY
MODEL:

3

- 1 Individual Facial**
Your Consultant must schedule a complimentary "Facial" in which to select the appropriate look for your event.
- 2 Select the Events**
in which you would like to model.
- 3 Place the dates**
of the various modeling events on your date book. Your Consultant will go over details regarding your modeling session.



- Invite 3 Friends to Share Mary Kay 101 and Receive **BONUS Gifts and Prizes!**

I WOULD LIKE TO PARTICIPATE IN THE FOLLOWING MODEL EVENTS:

Professional Photo Shoot

Date: ___/___/___

Amateur Photo Shoot

Date: ___/___/___

Fashion Show

Date: ___/___/___

Product Training Model

Date: ___/___/___

Opportunity Training Model

Date: ___/___/___

Test Model

Date: ___/___/___

CONTACT ME!

[Empty box for contact information]

EXCUSE ME!

HAS ANYONE
EVER ASKED
YOU TO BE A

Mary Kay
Model?



TELL ME MORE ▶

CONGRATULATIONS!

You have been selected to be a

★★★★ **MARY KAY MODEL!** ★★★★★

You may be asking, "Why was I selected?" It is because we are looking for the All American Woman. She has a twinkle in her eye, a smile on her face, and a warm and inviting personality! Mary Kay Models come in all shapes, sizes, ages, heights, and ethnic backgrounds.

Your Consultant* may have asked you to be a model based on beautiful eyes, good skin, a pretty smile, skin tone or texture, hair color, etc.

She has been trained to look for special qualities in a lady that would make her an awesome model.

Again, congratulations, you must have "it", the special quality that we are looking for!



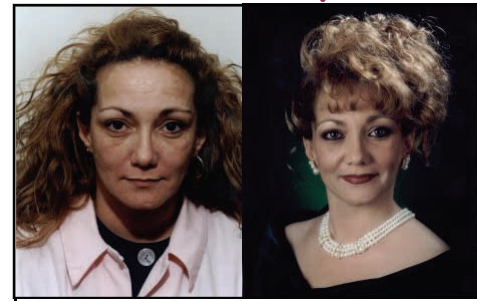
PROFESSIONAL PHOTO SHOOT

A **Professional Photographer** is scheduled for our "Before & After" model session. "Before & After" models build your Consultant's personal portfolio.

Top photos may be used in area Mary Kay promotions.

Model Discount cost: \$15

- ★ Price includes sitting fee, make up direction, styling of hair, wraps, jewelry.
- ★ A Consultant will assist you through each phase of your photo session.
- ★ Model will receive one "Before" picture and three "After" pictures. The picture size is suitable for framing.
- ★ A Gift Certificate from your May Kay Consultant.
- ★ Winner from each session will receive gift basket of Mary Kay. (Winner is selected by photographer based on the most dramatic before and after look.)
- ★ Each model receives a personalized makeover to determine skin type, foundation shade, and color.



"Before & After" Photos

AMATEUR PHOTO SHOOT

Consultants will bring her own personal camera to model's home to take "before & after" photos to be used in personal portfolio.

- ★ Each model receives a personalized makeover to determine skin type, foundation shade, and color selection.
- ★ Gift certificate from Mary Kay Consultant.
- ★ Invitation to Mary Kay Guest Night.
 - ▶ Prizes, Recognition, and Lots of Fun!

FASHION SHOW

Fashion Shows are a great way to introduce Mary Kay to different areas and to introduce our current May Kay Customers to the latest in fashion and new trends in make up and color application. Each model will be notified in advance for clothing fittings.

- ★ Each model receives a personalized makeover to determine skin type, foundation shade, and color selection.
- ★ Gift certificate from your Mary Kay Consultant.
- ★ Clothing Discount* from Clothing Supplier. (*Availability of discount based on Clothing Supplier.)
- ★ Invitation to Mary Kay Guest Night.
 - ▶ Prizes, recognition, and Lots of Fun!

PRODUCT TRAINING MODEL

Models are needed each week to train new and seasoned Mary Kay Consultants regarding product promotion, and application. Ask your Consultant regarding place, time, and date. Each model receives a gift certificate and a special gift from Sales Director.

OPPORTUNITY TRAINING MODEL

Models are needed each week to train Consultants who wish to move up the Career Ladder in Mary Kay. Each model is treated to dinner, gift certificate, and a special gift from the Sales Director.

TEST MODEL

Different seasons and different product lines need Test Models to sample various Mary Kay lines of product. Model a sample product for 5 of your friends and receive a free gift! Bonus Gifts available!

*All Mary Kay Consultants are independent contractors.

