

M A R Y K A Y



Share What You Love



CAREER PRESENTATION NOTEBOOK

7

TOP
REASONS



WHY
WOMEN
JOIN

Mary Kay
Cosmetics

1st REASON

MONEY



Could *YOU* get Excited
about a Career
where *YOU*
can realize *YOUR*
Financial Dreams?

Would you be Interested in
a Career where what
YOU earned is *UP TO YOU*?

AVENUES OF INCOME:



Sell Product!

- Parties
- One on One Facials
- Reorders
- Gift Sales
- Website Sales
- Social Media
- 50% Commissions

Build Your Team!

- Cash Bonuses
- Free Product Incentives
- 4%-13% Commissions
- Team Building Rewards
- Career Cars
- Vacation Incentives
- Leadership BIG GIRL Checks



MARY KAY INC.
16251 DALLAS PARKWAY
P.O. BOX 799045
DALLAS, TX 75379-9045
PHONE 972/687-4400

NON NEGOTIABLE

MO	DAY	YR
06	30	18

PAY EXACTLY

14,653

 DOLLARS

19

 CENTS

\$14,653.19

PAY TO THE
ORDER OF

J803/D81225
MOLEDA DAILEY
502 Montrose Dr
Charleston

WV 25303

NON NEGOTIABLE

2nd REASON

RECOGNITION

When was the
Last Time
Your Company
Recognized *YOU*?

Here are some of
the Prizes *YOU*
can Earn in addition to
Your Income!



Prizes, Rewards, Recognition...

For You!



Kate Spade

For Your Home!



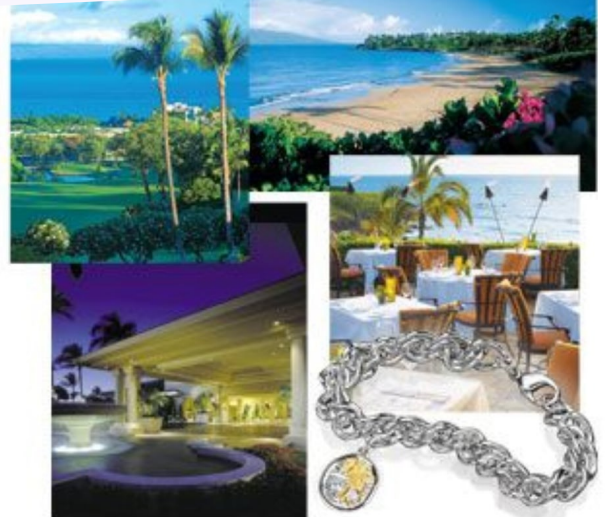
For Your Business!

Vacation To Remember!



\$50

mkconnections®



3rd REASON

SELF-CONFIDENCE & PERSONAL GROWTH

Isn't it nice to know that the Company Provides *YOU* with all the Tools & Training Necessary to Become a Success?



Where else can *YOU* work while *YOU* are Making Money, getting Recognized and Building *YOUR* Self-Confidence *ALL* at the Same Time?



EDUCATION RESOURCES

- Local Classes available for “hands on” training
- Online Educational Class available through Mary Kay Consultant Website
- Group Education through Social Media
- Free Apps for your phone
- Educational materials are included in your Starter Kit.



4th REASON

CAR

Could YOU Get Excited
about **NEVER** having a
Car Payment Again?

Wouldn't it be Awesome to go to your local
Chevy Dealer and be handed the keys to
YOUR Brand New Chevy Malibu
... with Tax, License, & Insurance Co-Paid?

Did you know that
75% of all our Malibu Drivers
work a Full-Time job
*AND work their
Mary Kay Business
approximately 15 hours per week?*



CAREER CAR PROGRAM



YOU HOLD THE KEY



CADILLAC ESCALADE LUXURY (NSD)
CADILLAC®



CADILLAC XT6
CADILLAC® PLUS PROMOTION



CHEVY® TRAVERSE® 1LT
PREMIER PLUS PROMOTION



CADILLAC XT5 PREMIUM LUXURY (ISD)
CADILLAC®



COLORADO LT CREW CAB
PREMIER PLUS PROMOTION



CAMARO LT COUPE
PREMIER PLUS PROMOTION



CHEVY MALIBU LS
GRAND ACHIEVER



CHEVY EQUINOX 1LT
PREMIER CLUB

5th REASON

ADVANTAGES

Could *YOU* Relate to a Company who Conducts Business on the Concept of the **Golden Rule?**

Isn't it Exciting to Know that in Mary Kay, *YOU* Can Advance in *YOUR* Career at ***YOUR* Own Pace?**



Golden Rule



Do unto others
As you would have others
Do unto you.



Always Remember
*“God didn’t have
time to make a
Nobody just a
Somebody!”*

Do YOU Realize that We have No Territories in Mary Kay?
You can work YOUR Business From ANY City or State.

Wouldn't YOU Feel Good working for a Company whose Priorities are Faith First, Family Second, and Career Third?

ADVANTAGES

- Free Training
- No Territories
- No Quotas
- Advancement Potential Unlimited
- Dual Level
- Flexibility
- Personal Growth
- Mary Kay Family & Friends

Special Advantage: **TAX** Breaks



1. Automobile Expenses
2. Own Your own home or Rent: Partial Tax Deduction for Separate Room used as a Home Office
3. Utilities - Partial Tax Deduction for Heating & Lighting of Office
4. Home Telephone - Deduct Portion used for Business
5. Cell Phone / Accessories
6. Entertainment - Deduction allowed for Business Related Expenses
7. Meals - personal travel and business meetings
8. Child Care Credit - If Qualify
9. Working Vacations
10. May qualify for an extra 20% off your income after deductions

These Products Can Change Your Life!



6th REASON

BOSS

Couldn't *YOU* Enjoy the
Flexibility of Being
YOUR Own *BOSS*?

Setting *YOUR*
Own Hours?

Vacationing On
YOUR Own
Timetable?

Having the Best Boss
in the World . . . *YOU*?



4 MILLION STRONG AND COUNTING!

We are honored to recognize Independent Beauty Consultants around the world for showing us that **One Woman Can™**



Get Started Today!



MARY KAY®
Enriching Women's Lives

PLACE YOUR
CARD HERE!



www.marykay.com



7th REASON

Mary Kay Gives Back!

Wouldn't it feel great
to *MAKE A DIFFERENCE*
in the lives of others?

By building your own
business with Mary Kay,
you can be *PART OF*
A MOVEMENT to
change our world
ONE FACE AT A TIME!



**SOCIAL
RESPONSIBILITY**
A COMPANY
WITH A HEART



COMMITMENT TO ENDING DOMESTIC VIOLENCE

- * Over \$50 Million awarded to 2400+ shelters
- * 400,000 women & children sheltered

MAKING A DIFFERENCE AROUND THE WORLD

- * Medical Care for Children with Disabilities
- * Building Libraries
- * Educational Resources for Women & Children
- * Domestic Violence Prevention Programs

CANCER
RESEARCH
MILLION
DOLLAR GRANTS



- * Over \$28 million to support cancer research

ON OUR LOCAL LEVEL



THE
PINK
Pr♥mise
PROJECT

WOMEN WHO PROMISE TO MAKE A DIFFERENCE!



west virginia
**Coalition Against
Domestic Violence**
for a safer state of family



PINK DOING GREEN

- * Recycling
- * 300,000 Trees Replenished after Montana- Colorado fires
- * Using renewable Materials
- * Energy conservation
- * Global Recognition



WHEN DISASTER STRIKES

- * Hurricane relief for Katrina
- * Wenchuan Earthquake (China)
- * Colorado fires
- * Habitat for Humanity
- * Haiti Earthquake
- * Too Many to list individually



JOIN THE \$1,000 CASH CLUB!

Wouldn't it be wonderful to add an extra \$1,000 cash EACH month to your family's budget?

What would you do with an extra \$1,000 each month?



- ★ Dream Vacation?
- ★ New Furniture for your Home
- ★ Home Improvement Projects
- ★ Backyard BBQ or Pool
- ★ College Savings Account
- ★ Retirement Fund
- ★ Dream Home Fund
- ★ Giving to your favorite Charity
- ★ Extra \$\$\$ for Monthly Bills
- ★ Debt reduction
- ★ \$\$\$ for Children's Activities



How amazing would it feel to be able to provide those extras for your family working very part time in your Mary Kay Business? But wait . . . *it gets better!*

What if you could add extra "guilt free" FUN money for yourself each month? The \$1,000 Cash Club also has a way to add BONUS BUCKS for you to spend on YOU each month ..because you deserve it!

How would you like to spend your P.M.S. (Pamper Me Silly) Fund each month?

- ★ New Shoes - Designer Purses
- ★ Monthly Manicure/Pedicure/Massage
- ★ New Clothes - Wardrobe update
- ★ Girlfriend Getaway
- ★ Health Club Membership with a Personal Trainer
- ★ Dinner and a movie with Friends. . . . your treat!



Are you ready for a change?

Do you want to make a difference?

Do you want more for your family...more for yourself?

Do you want to have FUN, make new friends and make \$\$\$ at the same time?

If So, WELCOME TO THE \$1000 CASH CLUB!



MONEY

RECOGNITION

**SELF-CONFIDENCE &
PERSONAL GROWTH**

CAR

ADVANTAGES

BOSS

GIVING BACK

Start Something Beautiful

A \$394 RETAIL VALUE
+ OVER \$63 IN TOOLS & SAMPLES

Only
\$100
 TO GET STARTED
 (Plus Tax & Shipping)



Starter Kit Contents

RETAIL-SIZED PRODUCTS AND SAMPLES

- TimeWise® Age Minimize 3D™ 4-in-1 Cleanser (Normal/Dry)
- TimeWise® Age Minimize 3D™ 4-in-1 Cleanser (Combination/Oily)
- TimeWise® Age Minimize 3D™ Day Cream SPF 30 Broad Spectrum Sunscreen (Normal/Dry)
- TimeWise® Age Minimize 3D™ Day Cream SPF 30 Broad Spectrum Sunscreen (Combination/Oily)
- TimeWise® Age Minimize 3D™ Night Cream (Normal/Dry)
- TimeWise® Age Minimize 3D™ Day Cream (Combination/Oily)
- TimeWise® Age Minimize 3D™ Eye Cream
- Mary Kay® Translucent Loose Powder
- Mary Kay® Oil-Free Eye Makeup Remover
- Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15° in Very Light, Light-to-Medium, Medium-to-Deep, Deep and Very Deep
- Satin Hands® Pampering Set in White Tea & Citrus
- Mary Kay® Ultimate Mascara™ in Black
- Blue Eyes Look Cards (10)
- Hazel/Green Eyes Look Cards (10)
- Brown Eyes Look Cards (10)

TOOLS

- Starter Kit Bag
- Face Cases (4)
- Disposable Trays (30)
- Disposable Facial Cloths (30)
- Dry Erase Markers (4)
- Disposable Mascara Sample Wands (30)
- Disposable Sponge Tip Applicators (30)

LITERATURE AND EDUCATIONAL MATERIALS

- Welcome Card
- Date Book
- Skin Care Party Flip Chart Pages With Binder
- Laminated Place Mats (4)
- Sales Tickets (30)
- Customer Profiles (30)
- Start Something Beautiful® Magazine
- Skin Care Party How To Note Card
- Miracles Happen Book
- Ready, Set, Sell Inventory Options for New Independent Beauty Consultants Brochure
- Steps to Success Brochure
- The Look Catalog (10)
- Laminated Place Cards (4) and Laminated Satins Hands® Pampering Set Instructions for Use Card (1)