

# ONE MONTH WONDER PLAN OF ACTION! 



NAME: $\qquad$

WEEK: $\qquad$

DIRECTOR: $\qquad$
TOTAL COMPLETED DAYS: $\qquad$

Complete EVERYTHING on the List $\underline{\boldsymbol{E A C H} \boldsymbol{D A Y}}$ to be ON TARGET to Complete a ONE MONTH WONDER!
$\checkmark$ Check the Corner Boxes when You Complete ALL Categories in One Day!


| MONDAY $\qquad$ 2 New Bookings $\qquad$ Retail Sales $\qquad$ 1 Company Info $\qquad$ VoiceCom Check In $\qquad$ Sign the Guest Book $\qquad$ Affirmation 10 x's $\qquad$ 5 New Names | TUESDAY $\qquad$ 2 New Bookings $\qquad$ Retail Sales $\qquad$ 1 Company Info $\qquad$ VoiceCom Check In $\qquad$ Sign the Guest Book $\qquad$ Affirmation 10 x's $\qquad$ 5 New Names | WEDNESDAY $\qquad$ 2 New Bookings $\qquad$ Retail Sales $\qquad$ 1 Company Info $\qquad$ VoiceCom Check In $\qquad$ Sign the Guest Book $\qquad$ Affirmation 10 x's $\qquad$ 5 New Names | THURSDAY $\qquad$ 2 New Bookings $\qquad$ Retail Sales $\qquad$ 1 Company Info $\qquad$ VoiceCom Check In $\qquad$ Sign the Guest Book $\qquad$ Affirmation 10 x's $\qquad$ 5 New Names |
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| FRIDAY $\qquad$ 2 New Bookings $\qquad$ Retail Sales $\qquad$ 1 Company Info $\qquad$ VoiceCom Check In $\qquad$ Sign the Guest Book $\qquad$ Affirmation 10 x's $\qquad$ 5 New Names | SATURDAY $\qquad$ 2 New Bookings $\qquad$ Retail Sales $\qquad$ 1 Company Info $\qquad$ VoiceCom Check In $\qquad$ Sign the Guest Book $\qquad$ Affirmation 10 x's $\qquad$ 5 New Names | SUNDAY $\qquad$ 2 New Bookings $\qquad$ Retail Sales $\qquad$ 1 Company Info $\qquad$ VoiceCom Check In $\qquad$ Sign the Guest Book $\qquad$ Affirmation 10 x's $\qquad$ 5 New Names |  |
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## Hello,

## My name is

## I am from

And I Am A One
Month Wonder!

## "One Month Wonder" Commitment Contract

$\qquad$ on $\qquad$ day of $\qquad$
do hereby agree to work consistently in my business with the purpose of becoming a "One Month Wonder".

I will Commit to the following:

1. Remaining positive towards my goal ...No Matter What!
2. Working on a daily basis towards completing a "One Month Wonder"
3. I will be committed to a scheduled plan of Accountability with my Director.
4. I realize that it is all about Numbers. I will work the numbers in order to find the recruits needed to complete my goal.
5. I know that there will be ups and downs in my business on a daily basis. I also realize that nothing is fatal except my inability to control my emotions and the speed in which I choose to "Bounce Back".
6. I will work with my Director and take her counsel as I complete my daily activities.
7. I also understand that I am entering into a partnership with my Director and that I give my Director permission to hold me accountable to my commitment and this Contract.
8. I take total responsibility for achieving my goal. I realize that my Family, my Team nor my Director can make my goal a reality. I am the only one who has that power. If it is to be $\qquad$ It is up to me.

BOTTOM LINE: I will go over, around , above or under any obstacle that comes in my path as I achieve my dream and my goal of becoming a Mary Kay Sales Director!

## YOU CAN COUNT ON ME!

Name: $\qquad$
My Top 5 Reasons

# To Become A Director 

1. 


3.
4.
5.

## THE ONE MONTH WONDERS!

You've heard about them, you've read about them, and here they are! These three Wiegandt Area One Month Wonders completed DIQ in the month of June 2005!
If them why NOT YOU???? JUST NEED 8 Active to start ~ SO why not begin w/ 8 IN MAY???


As of December 1st 2005 these one month wonders have done it again! Tanya King has earned her Cadillac and has 1 offspring director! Leigh Ann Bender has earned her grand prix and has a new car driver/DIQ in her unit. Adrianna Fajet has a brand new offspring director! Wow! These women are amazing!!! And they don't look any different than you. You too can be a One Month Wonder!

## WANT TO FINISH D.I.Q. IN 1 MONTH?

Top Tips from NSD Dacia W:

1. Making a decision before going in-Decide that there is no turning back!
2. Project who your team will be-make a list of everyone that will be on your team (EXPECT IT!)
3. Hold at least 1 appointment a day
4. Interview EVERYONE (do not prejudge)
5. Complete their initial inventory as soon as they sign
(have your director do this until you feel comfortable)
6. Have a sense of urgency
7. Get 10 new contacts a day
8. GET a least 2 new bookings a day
9. Get your team excited! Offer an incentive for charter members of your future unit.
10. No TV or radio-only listen to positive c.d.'s/music
11. Talk to someone who believes in you-always go up
(director, national, etc.)
12. Only speak excellence-No negativity
13. If you have any doubts-Call your director
14. When there is a down day (and there will be) think about your big girl dreams, the suit, the big paychecks, the Cadillac, the diamonds, etc...)
15. Surround yourself with your goals-be obsessed with it!
16. Pray that God will lead you to women that need this opportunity

You can do it and I beelieve in you!


# The first director in the Kathy Helou National Area to complete DIQ in ONE MONTH Sales Director Kathy Pola 



By her Proud National, Kathy Helou

ry 2004 and by the end of March had 8 and was ON-Target for her car, ready to submit on April 1 for DIQ. She worked to be included on our Area's Next Generation phone call for monthly WINNERS which was scheduled for April 15th. It was that call where she was inspired by New Director. Beth Cariton, who debuted in 2 months and talked about how she has leamed to overcome her fears and DO IT ANYWAY!

The next day I received a call from Kathy asking me if I if thought she could do the "1-month wonder" even though it was April 16th and half the month was over! We talked and before I knew it, she accepted the challenge! She said "What do I have to lose: I'll be that much closer IF I have to take a second monthr"

So she began her 14 -day FRENZY, and ASKED EVERYONE that got within 3 feet of her. She did not take the time to worry IF she had recruiting literature or not! She had a deadline, SHE made a DECISION, and she was FOCUSED!
i. She had postcards ready to be mailed out for a customer sale, but chose NOT to mail them out because it would take up too much of her recruiting time.
if. She had 3 tickets to go to a David Cooper workshop (already paid for) for her and 2 team members but again chose NOT to attend the workshop. She opted instead to take guests to the beauty show training that was going on at her success meeting!
She stayed "accountable" via phone EVERY DAY during those 2 weeks to let me know who she was facialing, talking with, interviewing or signing! Sometimes she would call $2-3$ times a day! When you have that kind of accountability, it creates such momentum and positive thinking!
\&. She attended EVERY Mary Kay event and ALWAYS with guests and was PREPARED to sign them up!

So, that is HOW she went from 9 recruits on April 16th to 31 on April 30th!

She PERSONALLY recruited 16 in 2 weeks and her production was $\$ 16,041.75$ ! Certainly enough to finish Directorship AND earn her CAR!

## Here are Kathy's KEYS to SUCCESS

1. She made the decision!
2. She went to work and FOCUSED on RECRUITING and INTERVIEWS:
3. She shared her vision and excitement and sense of urgency about her goal with EVERYONE who had a pulse!
4. She attended EVERY event with GUESTS!
5. She was accountable to her Director with daily "activity reports."
6. She BELIEVED (with no evidance on paper) that she WOULD get it DONE ...even though she didn' know HOW or WHERE it would come from!
7. She enlisted the support of her two children and her husband!
8. She rearranged events that were planned including her OWN birthday party until AFTER the goal was reached:
9. She did what was necessary to give her more time - Ike taking 2 vacation days from her real job!
10. She called ALL her family, friends, neighbors and co-workers and asked for referrals!

# Want some "get up and go" inspiration??? Dacia is one of the YOUNGEST and FASTEST Debuting National Sales Director's in our company's HISTORY! 

Her secret?....... she works the numbers like a pro and follows up on every lead. Her persistence and dedication are amazing. Just think....... she has nearly 40 years to build her National Area and her RETIREMENT income will be in the MILLIONS! Dacia is a testament to HUGE abundance thinking and the idea that it doesn't have to take a lifetime to LIVE THE DREAM! Dacia may be an Exception in our company in her age and speed of accomplishment, but she's built her business on the RULES of SUCCESS! Read her story below and let it fill your heart with excitement!


Congratulations, Dacia!

## Youngest National Sales Director

| Started my Mary Kay business in July of 2001 at 22 years of age. I had just graduated with my degree in Elementary Education from the University of Florida. Never in a million years did I ever think I would ever be a Mary Kay Sales Director. I thought Mary Kay was only for stay at homes moms and I had no idea they made the income they do!
I was invited to a guest event and came not expecting anything!! I came late to the event and never even had a chance to try the product. The evening was so much fun!! All the red and blue jackets, the positivity, and the FREE cars is what got me!! Also the woman leading the event, she was so well put together, her hair, make-up, and the income she was making was so impressive.
I knew as a school teacher I would never make what I was worth! So I decided to join just to make some extra money on the side. Yes, I was nervous and skeptical at the same time; however, I didn't want to be left out!! I thought it was worth a try!!
When I came home to tell my family after they had just spent $\$ 60,000$ on my college education, you can imagine their responses! Great a Mary Kay consultant!!
I knew I had to make this work. My family and friends didn't support me at first so I had to earn my car to prove it to them that it would work!!
So while teaching all day, tutoring after school, and planning a wedding for 300 people I started working Mary Kay. I put in 6-8 hours a week and never missed my weekly meetings. Within 3 months I had earned my first FREE car and decided to take the cash! My fifth month in Mary Kay I made a decision to become a director to see if I could replace my teaching income. Within a month I finished D.I.Q and was a new director 6 months from joining. I decided it was easier to do it fast. " Fast is easy, slow is never!"
My first full year I had earned 3 cars, one of them being the "prestigious pink" Cadillac 11 months from signing my agreement!
Six months into Directorship I decided I didn't want to be a mediocre director, I wanted to be a TOP DIRECTOR. So what did I do?

1. I hired an assistant 15-30 hours a week
2. I worked this business like a full time job ( 40 hours a week)
3. Built my numbers (Swelled our unit)
4. Worked personally ( Gold medaled every month) 5. Had a great attitude at all times!!

From doing these simple steps my first year as a director our unit achieved the $\$ 500,000$ circle of Achievement and I was the Queen of Recruiting for the Emerald Seminar earning a 3 carrot diamond bee, a 3 in a half carrot baguette ring, a diamond watch, and a Movado watch for my husband. Not including the income that was made that year, $\$ 150,000$ for the year!!
My second year as a director we achieved the MILLION \$ CIRCLE OF EXCELLENCE!!!
Our unit walked across stage and we were the $\# 9$ unit in the nation for Seminar 2004! Our unit was \#2 in the Emerald division!! What a moment!!
At Seminar 2005 we were celebrated as the \#1 UNIT for the entire Emerald Seminar!!!!
I had broken a record and now was the youngest MILLION \$ SALES DIRECTOR!
I earned a $\$ 5,000$ bonus, a 3 in a half carrot swirl ring, a 2 carrot bumblebee, a chance to speak in front of the entire Seminar for $15 \mathrm{~min} .$, a MILLION \$ Weekend for my unit, and a full expensed paid trip to San Francisco and Maui, Hawaii, staying at the Grand Wailea resort in a suite for two weeks!! The trip was priced at $\$ 20,000!$ ! For 2005 my husband and I have earned the GREECE and CRETE Top Directors Trip!!! This is not including the income made for the year, $\$ 250,000$ !
My highest love check in one month was in June, $\$ 31,000$ as well as a $\$ 5,000$ bonus!!
Mary Kay is an unbelievable company! Where can you change lives, be at home with the ones you love, and still make an Executive Income! I know it has only begun for me and my husband, Karl!
Today we have 12 first line and 8 second line with 6 D.I.Q'S in our future National area!!! We have just completed our LAST MONTH OF NIQ!!!! We will debut as a MILLION \$ NATIONAL AREA at SEMINAR 2006!! We will do it with God as our partner!!
You can all be a top sales director. Put in the work today!! Work personally and have a great attitude and you will succeed!!

Love and Beelief
Dacia


She tells the whole story about our fears

## ADVICE FROM DACIA

 and why we do not pullout all the stops in our MK business ! Are you ready to listen?This is great insight from Million Dollar Director Dacia Wiegandt!! Dacia is the Youngest Million Dollar Director in our Company History as she was 24 last year at Seminar. She will be a two time Million Dollar Director this year. Whether you goal is the RED JACKET RALLY CONTEST or something else, take of attitude of winning!! Be sure to read every word!

## The Last Mile

You have exactly 14 days left in this seminar year.
Miracles are there for the taking. If you had to, you could stand on your head for 14 days. But you don't have to. All you have to do is TAKE ACTION. This doesn't mean THINK about taking action, or plan on taking action, or learn more about what type of action to take, or talk to other people about the action they are taking, or look for other things to try when you do take action - it means TAKE ACTION.

Pick up the phone and dial.
Walk out of your house.
Drive somewhere and get out of your car.
Talk to anyone and everyone. All the time.
This is the last mile of the marathon. This is where you either get real and get serious or you spend the next year wallowing in your justification for why you "couldn't" make it happen.

To get it done, you will have to give up or let go of something that is holding you back. Much like driving around with your emergency brake on. You can add more gas but you will not hit top speed until you release the brake. Perhaps it is your need to think it's too hard so you never have to come face to face with your true potential.

You're probably not nearly as afraid of failure as you think, particularly if most of your failures have been failures of omission. By that I mean all those things you didn't try or didn't do. Those are all failures as well - but you had the luxury of experiencing them in private with out the scrutiny of a public flogging. Perhaps more than anything you're afraid of potential failure or failure in public. A grand, spectacular, "told you so" failure in front of everyone you know. Of having your nose just rubbed in one more thing you said you were going to do and didn't.

So your job these next 14 days is to be absolutely, down-right Unreasonable about winning in a big way. You're done with behaving in a reasonable, average, mediocre, don't rock the boat, "good girl," unobtrusive, let me see how small I can be sort of way.
Done.
No more.
God has been waiting, very patiently, for you to take off your stuffy mental clothes and put on a robe of full-force, give me more, can't touch this, "you SO need to meet me" attitude that will absolutely dazzle Him.

At the end of June He will want you to account for yourself. Seminar is the place where He can nod his head and say, "you've done well." Or can you see Him shaking his head in disappointment...again?

You WANT to live large.
NOW is your time.
No more waiting.
No excuses.
Action, action, action.
Do it NOW.


GUEST CHALLENGE•CONTEST DATES • MAY 1 - JUNE 30, 2006

| Wins Pinked Ball Cap! |  |  | Wins Pinked Slippers! |  |  |  |  |  |
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TEAM BUILDING CHALLENGE • CONTEST DATES • MAY 1 - JUNE 30, 2006


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Wins Surprise Gift From Your Director!

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## GET IN研

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## Which Medal Will You Win For Your Home Team?

WHOLESALE CHALLENGE•CONTEST DATES•MAY 1 - JUNE 30, 2006
(1000) WHol-ESLLE

Eternity Earrings*
*Smaller in size than pictured

$\checkmark$ Crystal Bangle Bracelets
$\checkmark$ Eternity Earrings*
*Smaller in size than pictured


## WHOLESALE

$\checkmark$ Eternity Necklace
$\checkmark$ Crystal Bangle Bracelets
$\checkmark$ Eternity Earrings*
*Smaller in size than pictured


## One Month Wonder!

Name:
Home \#:
VoiceCom \#:


## One Month Wonder!

## $\checkmark$ This is your Prospect List

1. Make a list of 50 of the sharpest women you know.
2. Make a copy \& turn it in to your Director within 48 hrs .

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One Month Wonder!

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| One Month Wonder! |  |  |  |  |  |  |  |  |  |  |  |
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