Dear Super Star!

I am absolutely thrilled that you have accepted the challenge to host a Celebration Party! I look forward to helping you Sell Product, Book your 30 faces, and add New Team members to your team! Plus you will receive excellent training that will help you continue to build an outstanding Mary Kay business!

Your date with me is scheduled for _____

Location: _____

Your goal is have at least 10 guests for me (18 years or older) at your appointment. I will be introducing you as a Consultant who is excited about moving up in Mary Kay to your friends. I will be sharing with everyone info about our awesome product line and how we make our money in Mary Kay Cosmetics.

Each guest will receive a gift for helping you with your challenge and of course when at least 6 guests attend your Celebration Party, you will receive those beautiful pink ice earrings as your very own. In addition to the earrings, when you have your 10 guests at your Celebration Party, you will receive an additional special gift from me, selected just for you!

Please start making your contact list now and begin inviting the sharpest ladies you know to your Celebration Party. Remember they will be helping you with your training on product and career information. We will be so grateful and honored that they have chosen to come and spend some time with us.

Please remind your guests that they will be with us for about 1 hour and a half so they can arrange childcare.

I do not want you spending a lot of time or money on this training appointment. Remember the best use of your time is sending out your invitations and following up the day before with a quick phone call to confirm the # of guests that will be expected.

Keep your refreshments very simple.

Coffee and cake, or chips and pop, will do fine. Remember "Less is Best"!

Again, I am so excited about your future in Mary Kay Cosmetics and I will do my very best to assist you in any way that I can.

Looking forward to a great time together,

Moleda

Moleda Dailey
Executive Sr. Sales Director